



March 9, 2017

Corporate office employees and GMs:

Today, **Brian Bracco**, vice president and GM for KSHB and KMCI in Kansas City, announced he is retiring effective Friday, April 14.

Brian is one of the television industry's most respected news executives in the country and a staple in the Kansas City community. During his time at the stations, Brian led KSHB to numerous accolades including a DuPont and multiple Emmy awards. He has continued to grow ratings in all newscasts among key demographics. In fact, KSHB's local audience and sales share is the highest in station history. Brian also has embraced our digital efforts and it shows. Facebook engagement has skyrocketed, and video views are averaging more than 1.5 million a month. He also has greatly enhanced the local programming efforts on KMCI, "38 the Spot."

Prior to joining Scripps, Brian was vice president of news for Hearst Television, Inc., and was based in Kansas City. Before that, he had tremendous success for more than a decade at KMBC, the Hearst station in Kansas City. He also has experience and expertise in journalism as a managing editor, reporter and anchor in Kansas City, Columbus, Ohio and Birmingham, Alabama. Additionally, Brian is the past chairman of the ABC news advisory board. He also is a member of the Radio Television Digital News Association (RTDNA).

In retirement, Brian is looking forward to spending more time with his family.

Brian has been an exceptional colleague, and I wish him the very best in his retirement.

Debbie Turner
Vice President
TV Operations