

From: Hengemuehler, Joe
Sent: Thursday, March 9, 2017 4:00 PM
To: All KOLD
Subject: News Director Appointment

To the KOLD & KMSB teams,

I am thrilled to announce today that **Erik Breon** will join us as News Director starting on or about April 3. Many of you had an opportunity to meet with Erik when he visited the station about a week ago.

While Erik will be new to Tucson, he is by no means new to Raycom or Arizona.

Erik is wrapping up his News Director duties at KCBD, which is our Raycom sister station (NBC) over in Lubbock, Texas.

Before that he held management roles at KNXV-TV (ABC15) up in Phoenix, KING-TV in Seattle, and at Texas' first 24 hour statewide news operation, Texas Cable News.

Aside from being a solid news guy, one of the things I value about Erik, is his commitment to staff training and development. There's an old saying: *"True leadership lies in guiding others to success--in ensuring that everyone is performing at their best, doing the work they are pledged to do and doing it well."* For me, that sums up Erik.

He is a leader on digital content and has led on innovation, having facilitated Raycom Media's first ever drone partnership.

On taking on this new role here, Erik says, "I'm thrilled to be coming to the best news team in Southern Arizona. KOLD's commitment to its community is unmatched in Tucson. I'm honored to join the team and be able to continue their tradition of serving viewers on all broadcast and digital platforms."

Welcome aboard, Erik! The team here is excited to welcome you in April!

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