



3401 Butler Road
Fort Wayne, IN 46808
Phone (260) 483-0584
Fax (260) 482-6232

News Release

Contact: Merry Ewing (260) 407-0066
mewing@21alive.com

FOR IMMEDIATE RELEASE
12pm EDT, Aug 2, 2016

21Alive Names New Internet Director

Fort Wayne, IN-- 21Alive welcomes Jacob Burbrink as WPTA's new Internet Director. Jacob comes to 21Alive from Quincy's sister station in South Bend where he served in the same capacity since 2014. Jacob, a lifelong Indiana resident, hails from Columbus, Indiana and is a graduate of Ball State University.

"One thing I love about digital journalism is the ability to do more than traditional broadcast journalism can do," Jacob says. "With digital, I can delve into data and visualize it in a way that makes sense to viewers."

"Jacob adds a new dimension to our digital journalism," adds WPTA VP/GM Merry Ewing. "Users of our social media platforms like Facebook and Instagram will see a tremendous influx of new and usable information."

And if you hear Jacob suddenly start to hum, it is probably because of a song he recently rehearsed in his barbershop chorus. As a member of the South Bend Mishawaka Valleyaires, he plans to join the local Fort Wayne district. He also is looking forward to trying out for a production in one of Fort Wayne's theatre groups.

WPTA is owned by Quincy Media, based in Quincy, Illinois. The Company owns and operates in 13 television markets including Fort Wayne, IN; Peoria, IL; Rockford, IL; Quincy, IL; Madison, WI; La Crosse/Eau Claire, WI; Wausau, WI; Duluth, MN; Rochester, MN; Sioux City, IA; Waterloo, IA; Binghamton, NY and Bluefield, WV. The Company's group includes affiliates of ABC, NBC, CBS, Fox, CW, MyNetwork TV and Decades. The Company also operates two daily newspapers and two radio stations. Quincy is family owned with President & CEO Ralph Oakley and others representing the fifth and sixth generations in the Company.