

Nov. 22, 2016

9 On Your Side hires Chip Mahaney as news director

CINCINNATI – WCPO 9 On Your Side has named Chip Mahaney, veteran journalist and experienced news leader of both broadcast and digital news operations, as the station's news director. Mahaney's 35 years in the media industry, the last eight of which were within The E.W. Scripps Company, made him ideally suited to step in to lead the 9 On Your Side newsroom, effective immediately.

Mahaney has previous experience as a news director and fully understands the necessity of integrating digital strategy into all aspects of news coverage for the Tri-State. He's lived in Greater Cincinnati since 2008, so he has vast knowledge of the area's culture, history, entrepreneurial spirit, politics, and appetite for relevant news and information.

Mahaney is leaving the Scripps corporate office where he was the company's first national director of news recruitment. In that role, he was working with Jeff Brogan, vice president and general manager for WCPO 9 On Your Side, to fill the news director position. Mahaney spent more and more time at the station in a news consultant role, and dedicated November to working in the newsroom to provide editorial guidance during a critical time with both Election Day coverage and the high profile Ray Tensing trial.

"We scoured the country and spent a lot of time searching for the right person to lead our newsroom," said Brogan. "The more time Chip spent with us during the interim of our search, we both began to realize that he was the best person. It's a perfect match – his many years of TV and digital experience combined with the station's reputation for quality journalism and for innovation. He understands what makes Cincinnati a great place while also recognizing the challenges we face in this community."

Mahaney joined Scripps in 2008 as one of the charter members of what is now the digital division. He spent seven years in digital, as director of digital content, senior director of local operations and regional general manager.

He has worked in news management roles for CBS News and local TV stations in Austin, Texas, Tulsa, Oklahoma, Oklahoma City, Oklahoma and Dallas. In 2008, as news director at WTVR in Richmond, Virginia, the station earned a regional Edward R. Murrow award for Overall Excellence. His newsroom years included significant experience in news, sports and severe weather.

"I'm honored to lead a newsroom in a market where serious news and professional journalism is appreciated," said Mahaney.
"WCPO has resources that no other local media outlet can claim. The company's investment in innovation here at WCPO is
evident everywhere you look. And with this team that fights to win, no other newsroom is as well-positioned for future growth,
through quality journalism and service to our community."

Mahaney is a nationally-recognized trainer on journalism ethics, newsroom operations, digital and social media. He is active with the Radio Television Digital News Association, where he serves on the board and the executive committee. He is a long-time judge of the Murrow Awards and the Scripps Howard Awards. He has served on three occasions as Visiting Faculty for The Poynter Institute. He currently serves on the Professional Advisory Board for Ohio University's E.W. Scripps School of Journalism. Over the past two decades, Mahaney has mentored hundreds of student journalists, early-career professionals and news managers.

He graduated from Southern Methodist University in Dallas, with degrees in communications and political science. He's an avid runner, averaging three half marathons per year. He and his wife, Susan, live in Anderson Township. They have two children.

About Scripps:

The E.W. Scripps Company (NYSE: SSP) serves audiences and businesses through a growing portfolio of television, radio and digital media brands. Scripps is one of the nation's largest independent TV station owners, with 33 television stations in 24 markets and a reach of nearly one in five U.S. households. It also owns 34 radio stations in eight markets. Scripps also runs an expanding collection of local and national digital journalism and information businesses, including multi-platform satire and humor brand Cracked, podcast industry leader Midroll Media and over-the-top video news service Newsy. Scripps also produces television shows including "THE LIST" and "The Now," runs an award-winning investigative reporting newsroom in Washington, D.C., and serves as the long-time steward of the nation's largest, most successful and longest-running educational program, the Scripps National Spelling Bee. Founded in 1878, Scripps has held for decades to the motto, "Give light and the people will find their own way."

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