

**From:** "Cooke, Marsha"

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**To:** "@CND News" <[CNDNews@cbsnews.com](mailto:CNDNews@cbsnews.com)>

**Subject:** Court Passant announcement

I am pleased to announce that Court Passant has been named Vice President of Affiliate Marketing for CBS Affiliate Relations and CBS Television Networks Distribution. In his new role, he'll be joining Kurt Davis' and Ray Hopkins' team at CBS Corporate. The team is charged with developing and implementing a strategy for promoting the CBS Television Network to our affiliates and our digital partners in cable, satellite and other platforms.

Presently, as the Executive Director of Broadcast Marketing, Court has done a tremendous job strengthening the relationship between CBS News, Newspath, the CBS broadcasts and our affiliate newsrooms around the country. In addition, he's helped Newspath enter the expanding world of social media in its business operations.

Court got his start in local news as a producer working in South Bend, IN, Albany, NY and Louisville, KY. Since joining CBS in 1992 as a producer for Up to the Minute, he's held various positions including Executive Producer at Logo for MTV Networks. He has also been instrumental in creating CBS Angle, the company's resource group for LGBT employees.

Join me in a round of applause for Court. Well done and congratulations.

Marsha

**Marsha Cooke**

Vice President

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