

James Doughty

<https://www.linkedin.com/in/jamesdoughty45>

<https://www.youtube.com/watch?v=m4qTiwc4W2g>

Tampa, Florida

210-663-8622

jamesmdoughty45@gmail.com

PROFESSIONAL SUMMARY

Qualified broadcast journalist with a proven track record of delivering original reporting. One of the final journalists to interview news legend Walter Cronkite. Managed newsrooms and worked hard to become a news leader in the market. Connected with the community and won over audiences by producing news shows that dominated ratings. **Named the 2010 TRIO National Achiever** when this organization chose to recognize my 12 years of service in the Texas news market. Utilized my extensive experience and knowledge to help my newsroom win local news.

Innovative Thinker ♦ Content Developer ♦ Strong Breaking News Skills

CORE COMPETENCIES

- **Excellent News Judgment**
- **Motivational Skills**
- **Ability to Find Talent**
- **Passion for Local News**
- **Strong Editorial Judgment**
- **Outstanding Editor**
- **Problem Solver**
- **Creative Thinker**
- **Innovative Leader**
- **ENPS Super User**
- **Creative Writer**
- **Management Skills**
- **Coaching**
- **Mentoring**
- **In Depth Research**

- **REPORTER:** Successful deadline driven broadcast journalist in six newsrooms across Texas from 1998-2016. Able to establish and reach projected goals. Writes clearly and concisely and possesses exceptional live shot skills.

EXPERIENCE

KWES-TV NBC, Midland, Texas
News Director

August 2015- October 2016

Aggressive digital-first newsroom in market 145.

- Improved ratings year-to-year while recruiting, hiring and coaching 15 new journalists in a six month period.
- Conducted employee reviews and developed improvement measures for all staff members and leadership team.
- Improved the station's position in the market by overhauling show formats based on research and ratings.
- Created a new \$1.5 budget full of the people, tools and programs needed to move this station to #1 in the market.
- Managed and motivated 55 staff members and kept the newsroom on budget during a difficult year for the company.
- Cultivated newsroom philosophy of winning breaking news, owning the big story, and enterprising news stories.
- Challenged our news team to write compelling newscasts, take risks and win special coverage.
- Collaborated with marketing department to implement strategies for newscasts and special coverage.

District 9 Council, City of San Antonio, Texas
Communications Manager

September 2014- May 2015

City Council Office in north San Antonio with 150,000 constituents.

- Led the marketing and public relations for District 9, including media relations, community outreach and advertising strategic efforts. Planned news conferences.
- Established a bi-weekly digital newsletter that started with 1200 readers and grew to 7500 readers.
- Handled crisis communications.
- Wrote speaking points as needed.
- Published a bi-weekly electronic newsletter for constituents.
- Approved all branding and messaging across various social media platforms.

KENS-TV CBS, San Antonio, Texas
Reporter

October 2003- September 2014

Dynamic newsroom in top 40 Texas market.

- Produced daily news stories and presented them live on-air and through social media.
- Developed and nurtured working relationships with community leaders and public information officers.
- Enterprised and produced promotable content and supported special projects.
- Represented news station during community and volunteering events.

KSAN-TV NBC, San Angelo, Texas
News Director/Anchor

November 2001- October 2003

Texas newsroom in market #199.

- Managed newsroom with 30 team members.
- Produced daily newscasts and served as main 6 & 10 p.m. anchor.
- Approved reporter scripts and coached on-air talent.
- Fostered a newsroom culture of improvement, support and accountability with regular feedback to all staff members.

KTRE-TV ABC, Lufkin, Texas
Weekend Anchor/Reporter

March 2001 – November 2001

East Texas newsroom in market #107.

- Planned news coverage for multiple weekend shows.
- Trained and inspired multi-media reporters and photographers.
- Presided over editorial decisions related to news coverage and station branding.

KIII-TV ABC, Corpus Christi, Texas
Reporter

February 1999- March 2001

South Texas newsroom in market #126

- Established relationships with newsmakers and successfully conducted exclusive interviews for this #1 station.
- Was the only reporter to secure an exclusive interview with a controversial outgoing superintendent of schools.
- Secured an interview with news legend Walter Cronkite.

KVII-TV ABC, Amarillo, Texas
Reporter/Sunday Anchor

February 1998- February 1999

- Edited daily news stories and presented them live for viewers.
- Guided our weekend coverage and branding decisions.
- Produced and presented Sunday news show.

EDUCATION

ANNETTE STRAUSS INSTITUTE, Austin, Texas
Executive Communications Training

POYNTER INSTITUTE, Tampa, Florida
Anchors as Newsroom Leaders

TEXAS TECH UNIVERSITY, Lubbock, Texas
Bachelor of Art, Broadcast Journalism

PROFESSIONAL

Board Member: Rape Crisis Center, San Antonio, Texas 2009-2012
Board Member: Midland Hispanic Chamber of Commerce 2015
Member: Society of Professional Journalists
Member: San Antonio Hispanic Journalists Association
Member: National Association of Hispanic Journalists
Author: *Some Monument to Last: Memoir of TV Journalist James Muñoz with Family Poems and Letters.*

Keywords: Journalist, ratings, reporter, problem solving, active listening, in-depth research, investigative, training, coaching, conflict resolution, follow through, news judgment, motivational skills, strong editorial judgment, creative thinker, creative writer, innovative leaders, outstanding editor, ability to find talent, problem solver, passion for local news, broadcast news, breaking news, motivated, live shot skills