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**YVE JONES NAMED NEWS DIRECTOR FOR  
HEARST TELEVISION'S 16WAPT**

***AWARD-WINNING NEWS VETERAN JOINS JACKSON'S TOP NEWS STATION***

**JACKSON, MS** – Tuesday, December 27, 2016 –Yve Jones has been named News Director at Hearst Television's 16WAPT, the ABC affiliate in Jackson, MS. Jones will oversee the overall operations of 16WAPT News. The appointment, announced today by 16WAPT President & General Manager Mike Neelly, begins on January 4, 2017.

"16WAPT is fortunate to welcome a news director with Yve's extensive experience," said Neelly. "Yve has been with Hearst for 11 years and has exceptional leadership skills and strong news instincts. Yve is perfectly suited to build on our strong ratings growth and momentum."

"It is an honor to be chosen to lead the talented news team at 16 WAPT," said Jones. "It's a privilege to serve the people of Central Mississippi. I look forward to calling this region my home."

Jones' newsroom experience includes positions as assignment editor, special projects producer, producer, reporter, anchor, operations manager and, most recently, as assistant news director at KHBS/KHOG in Fort Smith, AR since 2014.

Prior to that, Jones enjoyed successful positions at Hearst's WDSU in New Orleans and WISN in Milwaukee. Jones replaces Ben Hart who was recently promoted to News Director of WISN.

Jones is the recipient of multiple professional journalism honors, including four Emmy awards. She has won Emmy awards for Best Morning Newscast, Best Special Project, and Best Breaking News coverage.

*WAPT-TV is owned by Hearst Television. Hearst Television, a national multi-media company, owns and operates 31 local television stations and two local radio stations, serving 32 U.S. cities and reaching approximately 19% of U.S. television households. The TV stations broadcast 60 video channels, featuring local and national news, weather,*

*information, sports and entertainment programming, and local community service-oriented programs. The stations also host and operate digital on-line and mobile platforms that extend the company's brands and content to local, national and international audiences. Hearst Television is recognized as one of the industry's premier companies, and has been honored with numerous awards for distinguished journalism, industry innovation, and community service. Hearst Television is a wholly owned subsidiary of Hearst Corporation. Hearst Television's Web address is [www.hearsttelevision.com](http://www.hearsttelevision.com).*