

**From:** Milstein, Jake (CMG-Seattle)  
**Sent:** Monday, July 23, 2018 9:19 AM  
**Subject:** Thank You

This is a memo about your tremendous accomplishments.

In the past decade, the people in this newsroom have done incredible work.

You have chronicled Seattle news like no other entity. You have covered joy, tragedy, and change. And, you have done it with incredible principle, drive, and intelligence.

A lot has happened since 2008. We had one heckuva snow that year, Amazon moved its first employees to South Lake Union, the Seattle P-I was in full swing, and we were all furiously typing on our Blackberries.

KIRO 7 was in a tough spot: KING 5 was dominant and we were battling to get half of their ratings share.

And then things began to change. And change doesn't just happen – Newton was right – there has to be force to make change.

Seattle became the epicenter of inertia: Amazon grew and wasn't just a bookseller, Apple took over where Blackberries faltered, and KIRO 7 began to gain.

Here we are in 2018; A year in which we talk to our devices and watch autonomous cars go by; and we have had great success:

- KIRO 7 became the #1 station in Seattle
- We surpassed our competition and developed the best tech in town
- We were 1<sup>st</sup> on new platforms like Roku and Alexa and we are meeting news consumers where they want the news

Those accomplishments are yours and you should be very proud of what you did and what you do every day.

I've been here for those 10 years and I'm darn proud of you.

And, after a decade, I realize I've done what I came here to do. We took down the giant and now I'm going to look for a new challenge.

I'll be here until Thursday before I sail off to the next adventure. And, I leave here knowing that whoever sits in this corner office will be the luckiest leader in the country because of the great folks they have outside their door.

Jake

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