

Hey Rick,

First of all, thank you for all of your support in my "second" career as an author after 30+ years in the news biz.

I wanted you to know that I've got a new book coming out this month. "The Roofus Rules" contains 12 ways to better live your life through the eyes of a ... chihuahua.

The story grew out of a conversation with my wife as we watched the evening news with our dog, Roo, at our feet. Frequently, the conversation turned to "why can't humans be more like you" as Roo looked back at us with the "you're asking the wrong guy" expression.

The pre-sale for the book has gone extremely well as has the advance marketing. It seems a lot of people are asking the same questions these days. It can be purchased at Amazon, Barnes and Noble and of course, on my website anthonyknopps.com. The purchases on my website get an "official pawtograph" from Roo.

Thanks, as always, for all you do to keep us updated about the ever changing news business. Yours is a weekly Monday morning read for me.

Anthony Knopps