

**From:** Saiers, Pete F  
**Sent:** Thursday, April 11, 2024 2:28 PM  
**Subject:** Assistant News Director Aram Sarkissian

Hello everyone,

Very happy to announce Aram Sarkissian is joining CBS Sacramento as Assistant News Director.

Some of you will remember his name. Aram was the producer of KMAX's "Good Evening Sacramento" show in 2003. Since then, he has been working in the market for over 20 years as a producer and manager and brings his deep knowledge of Northern California to our newsroom.

Aram comes from CapRadio where he has been the Managing Editor of the station's public affairs program, "Insight," for the last four and a half years. Before his role at CapRadio, Aram spent six years as an Executive Producer at KCRA and 11 years as a newscast producer at News10.

Aram and I spoke a lot about our Community Journalism initiative and our priorities to be aggressive on relevant breaking news while also focusing on enterprise content. He says, "Working on 'Insight' has been a special experience. It is a unique platform that allows conversations to develop while local, regional and statewide topics are explored with multiple layers of context. I look forward to bringing that same mindful approach to the news and enterprise work we produce at CBS Sacramento every day."

Aram is a San Francisco native and studied Broadcast Journalism at Fresno State. For the past 20 years, his wife and three kids have called West Sacramento home. Outside of work, Aram spends time volunteering for several Armenian causes that are important to him. You can also find him in his backyard BBQing Armenian food while entertaining friends and family. Along with working with our talented team, Aram tells me he's looking forward to the quick bike ride to-and-from work every day.

Aram starts Monday, May 6th.

**PETE SAIERS**

VICE PRESIDENT / NEWS DIRECTOR

