

Please join me in welcoming Erica Hill-Rodriguez as News Director here at KTLA. Erica is a strong leader who has created and grown award-winning newscasts for over 20 years in a variety of major markets including Los Angeles, Chicago and Seattle. She has been leading newsrooms for almost ten years, most recently as VP/News Director at KTTV, Los Angeles. During her tenure she led the expansion and growth of local news programming, increased the commitment to live event productions, and delivery of outstanding in-depth news documentaries. Erica is enthusiastic with a keen understanding of the KTLA brand, and a clear vision for growth. I've had the privilege of competing against her in two markets, and I'm extraordinarily happy to now be playing on the same team – Team KTLA.

Erica shared, “I am thrilled to be joining the KTLA team with its strong history of local news leadership and commitment to the viewers of Southern California. This station’s legacy and history of excellence has always been an inspiration to me, so I am honored to be a part of it’s future. I look forward to working with the exceptional KTLA news team to deliver relevant and important local coverage that best serves our audience as well as cultivating and supporting an empowering culture of excellence and innovation.”

Erica’s first day will be Monday, May 15th.

Janene