

# CBS NEWS AND STATIONS

## **MEAGAN HARRIS NAMED VICE PRESIDENT AND NEWS DIRECTOR AT CBS STATIONS' DALLAS-FORT WORTH PROPERTIES**

May 18, 2023 – Award-winning news executive and producer Meagan Harris has been named vice president and news director at CBS Stations' local businesses in Dallas-Fort Worth, including KTVT-TV (CBS 11), KTXA-TV (TXA 21), the [CBS Texas streaming channel](#) and [CBSTexas.com](#). The announcement was made today by Raquel Amparo, president and general manager of CBS Texas.

Harris, who will assume her new role on Monday, June 5, has spent most of her 20-plus year journalism career working in Texas, including 10 years in the Dallas-Fort Worth market. Most recently, she has served as the news director of NBCLX, a multiplatform national news network that targets millennials and features live newscasts that originate from KXAS-TV, the NBC-owned station in Fort Worth. During the past four years, Harris has been a member of the team that has been responsible for taking NBCLX from concept to construction to execution, and has overseen the production of live newscasts since the launch of the network.

“Meagan Harris has established herself as an innovator and a true journalist who believes in the power, responsibility and privilege of what we do,” Amparo said. “It has been impressive to see what Meagan has accomplished across the street as the leader of a broadcast, digital and streaming startup and we are excited to have her join our team at CBS Texas.”

“Meagan is a leader who shares CBS Stations' commitment to the Three C's of Content, Culture and Community,” added Adrienne Roark, president of CBS Stations. “She is passionate about local journalism and reimagining how we gather content to build a deeper, genuine connection with our audiences. And from a culture standpoint, Meagan puts her people first, while pushing them to realize their potential and grow skills beyond their comfort zones.”

“As someone who has been watching from across the street, I am thoroughly impressed by the transformation that has taken place at CBS Texas during the last two years,” Harris said. “I feel fortunate to have the opportunity to join Raquel and the amazing team there, and also have the support of (CBS News and Stations president and co-head) Wendy McMahon, Adrienne Roark and their CBS News and Stations colleagues as we all work together to produce impactful journalism and make our shop a great place to work.”

Prior to joining NBCLX, Harris had served as the news director at WTLV-TV and WJXX in Jacksonville, Fla. since 2015. Before that, she spent eight years at WFAA-TV in Dallas-Fort Worth, beginning as the producer of the station’s 10:00 PM newscasts and later serving as an executive producer. She began her career as a producer at KXII-TV in Sherman, Texas, and then served as the 10:00 PM news producer at KENS-TV in San Antonio.

Over the course of her career, Harris has received 30 regional Emmy Awards for individual and newsroom staff achievements, four regional Edward R. Murrow Awards, one national Murrow and several Associated Press Awards.

Harris grew up in rural Texas and earned her bachelor’s degree in broadcast journalism from Oklahoma Christian University.

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