

From: Chapuis, Ed
Sent: Wednesday, November 30, 2016 8:32 AM
To: KTXL.Everyone
Subject: Monika Diaz - Assistant News Director

I am pleased to announce today that Monika Diaz is being promoted to Assistant News Director at FOX40 News.

Monika joined FOX40 in March of 2014 as our Managing Editor and she's done a tremendous job overseeing the assignment desk, managing special projects and driving our daily content and coverage. In addition to retaining those responsibilities, Monika will now be working closely with anchors and reporters to improve performance and storytelling while also helping to increase the quality and effectiveness of our social media postings. She'll also be adding more responsibilities with the recruitment, hiring and training of employees --- along with added duties in the area of budgeting, research, legal review, HR and overall news department operations.

Before jumping into news management in 2014, Monika spent 15 years as a reporter at WFAA in Dallas from 2007-2013, KXTV here in Sacramento from 2003-2007 and KSTS in San Jose from 1998-2003. Prior to that she held several behind-the-scenes news positions at WSVN in Miami. She has a B.A. in Mass Communications from Florida State University.

Monika has played a critically important role on the FOX40 news management team over the last 3 years, establishing strong bonds with the other news managers. All news managers including Monika will still report directly to the news director as we all work on ways to improve our news performance and ratings.

Congratulations Monika on a very well-deserved promotion!



Ed Chapuis | Vice President & News Director
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