



**For Immediate Release**

**December 8, 2016**

## **DAVID CALDWELL NAMED VICE PRESIDENT AND GENERAL MANAGER, BONTEN TEXAS**

New York, NY – David Caldwell has been named Vice President and General Manager for Bonten’s Texas operations in Abilene and San Angelo effective immediately. In his new role, David will be responsible for all television stations KTXS (ABC, Abilene); KTXE (ABC, San Angelo), and KTES (MeTV, Abilene) as well as the related digital operations.

David, who assumed the role of interim General Manager in October, is being promoted from his position of Creative Services Director, a position he has held since 2005.

David began his broadcast career while attending college, where he worked at radio stations KWKC-AM and KORQ-FM as an overnight DJ. In 1981 he transitioned to television working through the production ranks to director of KTAB TV. Later, he moved into promotion and marketing. In 1988, he joined KTXS as Promotion and Marketing Manager and helped lead the station from a distant 3rd place to the leadership role it has today. During his 29-years at KTXS the station has achieved many awards through community service projects

David attended Abilene Christian University, where he majored in mass communications.

“It has been my privilege to work with amazing people at KTXS over the past 29 years,” said Mr. Caldwell. “It will be an honor to continue to work and lead, some of the finest broadcasters and journalists I have ever met. I look forward to what we can achieve together.”

In making the announcement, Bonten Media Group CEO, Randall D. Bongarten, said, “Through his long history of service and accomplishment at KTXS, David has proven his leadership capabilities. It is gratifying to find our new General Manager from within the organization.”

Bonten Media Group owns and operates thirty-five network-affiliated full-power, low-power and digital multicast television stations in eight markets, including: WCYB (NBC) and CW-4 (CW), Tri-Cities, TN/VA; WCTI (ABC), Greenville-New Bern, NC; KRCR (ABC), Chico-Redding, CA; KTXS (ABC), KTES-LP (MeTV) and CW Abilene (CW), Abilene, TX; KECI/KCFW (NBC), Missoula, MT; KTVM (NBC), Butte-Bozeman, MT; KTXE-LP (ABC), San Angelo, TX; and KAEF (ABC), Eureka, CA. Additional digital and low-power channels in various markets include MOVIES! (Greenville – New Bern, Missoula, Butte – Bozeman, Chico-Redding, Eureka); MeTV (Abilene, Missoula, Butte – Bozeman, Chico – Redding, Eureka); Decades (Tri-Cities, Greenville – New Bern); The CW (Eureka, San Angelo); MyNetwork (Chico – Redding, Eureka); Univision (Chico – Redding, Eureka); Antenna TV (Chico – Redding); and UniMás (Chico – Redding). In addition, Bonten Media Group provides services via SSA/JSA agreements to WEMT (FOX/MOVIES!), Tri-Cities, TN/VA; WFXI/WYDO (FOX/Bounce), Greenville-New Bern, NC; KCVU (FOX/Cozi), Chico – Redding, CA; and KBVU (FOX/Cozi), Eureka, CA, which are owned by Esteem Broadcasting.