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GRIFFIN COMMUNICATIONS ANNOUNCES KEY PROMOTIONS

Reed set to retire; Spessard and Elliott will be promoted.

OKLAHOMA CITY, OK (June 27, 2016) – Griffin Communications today announced three key staffing changes in its Content Division. Joyce Reed, Vice President of Content, will retire later this year. Todd Spessard, currently Director of PM Content for KWTU/News 9 will be promoted to Vice President of Content and Nathan Elliott will be promoted to Director of PM Content for News 9.

“Joyce’s retirement truly marks the end of an era for Griffin Communications,” said David Griffin, Chairman and CEO of Griffin Communications. “Joyce and I have worked together for over 20 years and it has been a great pleasure. I appreciate Joyce’s dedication, commitment, creativity and the passion she brings to Griffin Communications every day. Although we are saying goodbye to an icon in the news industry we are pleased to be able to recognize and reward Todd’s & Nathan’s hard work and talent with these well-deserved promotions.”

Reed began her broadcasting career in radio at the age of 14. After working at the campus radio & TV stations while studying at Central Missouri State University. She then became a reporter for KY3 in Springfield. Soon Reed was named co-anchor and then became one of the first female news directors in the country. Reed joined Griffin Communications as News Director for News 9 in March 1995. Three weeks later Oklahoma City was rocked by the bombing of the Alfred P. Murrah Federal Building.

“Joyce guided our newsroom through two of the darkest days ever seen in Oklahoma – the Oklahoma City Bombing and the May 3, 1999 tornado outbreak,” said Rob Krier, Griffin Communications Chief Operating Officer. “Joyce is a trailblazer who has left an undeniable mark on Griffin and the State of Oklahoma. Her wisdom, passion and strategic thinking are a large part of why our stations are number one.”

After Reed’s time in the News 9 newsroom she moved into a corporate role focusing on business development. She then became Vice President of Content in 2009 responsible for leading Oklahoma’s largest TV news team.

“I would like to thank the Griffin Family, Rob Krier and the executive team for the opportunity to learn so much about business and the true value of teamwork during my time at Griffin,” said Reed. “I have loved every minute of my time at Griffin and been fortunate to work with an amazing news team full of some of the most talented and dedicated people I know. These stations represent a TV Utopia – few companies provide the resources and positive culture to win like Griffin does.”

Since joining Griffin in 2011, Todd Spessard has been a large part of the ratings dominance of News 9. After starting his career in front of the cameras, Spessard successfully made the transition to producer and newsroom management and has previously held news director positions in Tulsa, Wichita and Columbia.

“Todd’s strategic thinking and passion for winning will serve us well as he guides our newsrooms in this ever changing world,” said Krier.

“I know that I have big shoes to fill, but feel confident that I can continue the tradition of excellence that Joyce has built at Griffin,” said Spessard. “We have an amazing team here at Griffin in all areas and I look forward to working with them as we build on a legacy of winning.”

Nathan Elliott joined News 9 in 2004 as an associate producer after interning with News On 6 during college at Oklahoma State University. During his time at Griffin, Elliott has served as a front line producer and most recently as managing editor for News 9.

“Nathan is a well-respected and admired member of our team,” said Spessard. “His smarts, news judgement and leadership will serve him well as he leads Oklahoma City’s number one news team.”

“I am humbled and honored to be given the opportunity to lead the News 9 newsroom,” said Elliott. “This has been a dream of mine. News 9 has a rich and vibrant history and I am so proud to be able to build upon that.”

“These transitions will ensure the continued success and legacy of excellent we have at Griffin Communications,” said David Griffin. “We wish Joyce the best in retirement and we look forward to working with Todd and Nathan as we continue to serve the citizens of Oklahoma.”

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About Griffin Communications

Griffin Communications, L.L.C. is an Oklahoma-owned multimedia company, providing news and information content to Oklahomans across the state. Holdings include KWTW/News 9 and KSBI/MyNetwork in Oklahoma City and KOTV/News On 6 and KQCW/The Tulsa CW in Tulsa. Griffin’s holdings also include News9.com, NewsOn6.com, Griffin Outdoor and Radio Oklahoma Network, representing 40+ affiliates across Oklahoma. Griffin Communications also has developed several partnerships and strategic alliances throughout Oklahoma, including Oklahoma Community Television/Griffin Tower Company, and News 9 and News On 6 Now. Griffin Communications, L.L.C. is among a few privately held media companies in the country, owned by David and Kirsten Griffin of Oklahoma City, and John Griffin of Tulsa. Griffin Communications, L.L.C. solely focuses its resources in the state of Oklahoma—Oklahoma businesses owned and operated by Oklahomans.