

**From:** "Kennedy, Brien E"  
**Date:** July 10, 2017 at 3:23:42 PM EDT  
**To:** "@KYW-TV & WPSG-TV Everyone"  
**Subject: FW: Margaret's new venture**

Everyone,

I am writing to let you know our Vice President and News Director Margaret Cronan has decided to leave CBS 3 and the broadcast industry to begin a new start-up venture with her brother that will launch later this year. Margaret is very excited about the opportunity to run her own business. While we will miss her as a friend and colleague, I totally understand how great an opportunity like this can be.

Margaret rejoined CBS 3 two years ago at a critical time in our news product's strategic redesign and has helped us move the needle in the right direction. We are much more competitive today thanks to her hard work and leadership. Please join me in thanking her for her many contributions and wishing her the best in this exciting new life as an entrepreneur. Since she is staying in Philadelphia, the good news is that I'm sure we will continue to see her around town.

Margaret's last day with the station will be next Monday, July 17<sup>th</sup>. Please join me in the newsroom for a special goodbye this Friday at 3 p.m. -- Brien