

I am very excited to announce that MARK LITTLE, KFVS-TV News Director, has been named News Director for WIS-TV. Mark will join WIS on May 25th.

Mark has demonstrated leadership at KFVS-TV for 17 years as their News Director. He worked his way to the top job from Assignment Manager to Assistant News Director to News Director. Mark has led his team with a Digital First mentality and earned numerous awards including several Emmy's for Best Overall News Excellence, Best Newscast, Best Investigative and Best Website, to name a few. Mark is a member of the Raycom News Advisory Board and was selected as Raycom's lead manager to launch KYOU-TV's in Ottumwa, IA inaugural news department. Mark is also a Kneeland Fellow and has served on several boards in and around the Cape Girardeau area.

Mark steps into the leadership role at WIS amidst a rapidly growing digital environment and increased competition in local broadcast market. We will be looking to expand our digital platforms and add additional content on the air very quickly under Mark's leadership.

Mark and his wife Ellen and their three children will be relocating to Columbia very soon.

Please join me in congratulating Mark!!
Lyle

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