



To: Local Media Group Employees
From: Paul Karpowicz, Local Media Group President
Date: January 3, 2018
Subject: Patrick McCreery Promoted to Executive Vice President of Operations for Meredith Local Media Group

It is my pleasure to announce that Patrick McCreery has been promoted to the newly created position of Executive Vice President of Operations for the Meredith Local Media Group. In this new role, Patrick will oversee all station operations and general managers will report to him. Executive Vice President Doug Lowe will remain in his role overseeing the group's financial operations including retransmission and affiliation agreements, and will continue to report to me.

During the past four years as VP of News and Marketing, Patrick has done a great job strengthening our local news and entertainment content and expanding our digital reach. Under his leadership, we increased news hours 15 percent across the group, grew ratings in all day-parts, and improved the group's digital reach, which now includes more than one million unique app users and more than five million Facebook fans.

Patrick has worked for Meredith since 2002, starting as a Special Projects Executive Producer at KPHO in Phoenix. He then spent more than 10 years at KPTV-TV/KPDX-TV, Meredith's Portland-based duopoly. He started as Assistant News Director, eventually working his way up to Vice President & General Manager, a position he held for six years.

The company is beginning a search for a new VP of News and Marketing.

Please join me in congratulating Patrick on this well-deserved promotion.