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**Date:** September 30, 2016 at 12:02:51 PM EDT

**To:** MG General Managers DG

**Subject: GM Announcements - Tri-Cities & Spartanburg**

Team,

We are pleased to announce that Kenny Lawrence has been named President & General Manager of WJHL, our CBS and ABC affiliates in Tri-Cities, TN-VA and Mark Higgins has been named President & General Manager of WSPA, our CBS affiliate in Greenville/Spartanburg, SC and WYCW, our CW affiliate in Asheville, SC.

Kenny is currently General Manager of our CBS station, KLFY, in Lafayette, LA, a position he has held since 2014. During his tenure, he took a historically strong station and made it even stronger by growing audience, revenue share and BCF. Kenny is a major community advocate, serving on numerous Boards in Lafayette, and leveraged his relationships to enhance and launch new programming initiatives. Among his many achievements, he forged a valuable content and marketing partnership with the University of Louisiana. Kenny's had a renowned 20 year career in management, marketing and programming in major markets, including Boston, Los Angeles and Atlanta. In his new position, he will look to improve morning ratings and carve out significant market share with our CBS affiliate and our new ABC multicast. Laura Hargis, KLFY's General Sales Manager, will serve as Interim GM until a permanent GM is announced.

Mark is a veteran broadcaster with 35 years in the business. He has held General Manager positions in four major markets, including Las Vegas, Orlando, Phoenix, and since 2009, Hartford/New Haven at WTNH, our ABC affiliate, and WCTX, our MyNetworkTV affiliate. During his acclaimed career, he served on the CBS Marketing Advisory Committee, was Chairman of the Fox Affiliate Board and served on the ABC Affiliate Board. His innovation, expertise and leadership skills helped WTNH/WCTX improve cash flow each year, develop and execute a strong brand on multiple platforms, improve market share while reducing costs and elevate the station in an extremely competitive market from the #3 rank to #2. Mark brings a wealth of experience and a large market perspective to WSPA. Paul Spingola, Director, Marketing & Digital Media at WTNH/WCTX, will serve as Interim GM until a permanent GM is announced.

Please join me in congratulating Kenny and Mark on their new positions!

Deb