

**From:** Jacques Natz

**Sent:** Tuesday, June 14, 2022 9:38 AM

**To:** NEWS 12 - All Employees

**Subject:** News 12 New Jersey News Director

I am pleased to announce that **TEISHA PARKER** will become the next news director for News 12 New Jersey. Teisha is a veteran of New England media and journalism whose varied career has included work in television news, local cable news, digital news, and corporate consulting. She comes to News 12 from WTIC Fox 61 in Hartford where she most recently served as assistant news director. She started at WTIC in 2019, overseeing the network's digital properties and led the WTIC team to substantial growth on all social media sites, the Fox 61 app and desktop. She was also the driving force behind creating and coordinating the sweeps calendar and bringing viewers to the 10pm newscast.

Previously, Teisha spent nearly eight years at New England Cable News (NECN) where she served as Executive Producer of Special Projects, overseeing the investigative and consumer units and commandeering projects including big event coverage, debates, education and weather specials while also launching new shows for the network. In her early years at NECN she was a freelance producer and show producer, which followed her experience producing newscasts and special projects at WHDH and WFXT in Boston, WVIT and WTNH in Hartford, and WWLP in Springfield, Mass. Her consulting work focused on media strategies and video projects for various clients including the Greater Springfield Convention & Visitors Bureau in Massachusetts.

Teisha, her husband Brian, and her three children will be moving from Longmeadow, Massachusetts to New Jersey in the coming weeks as she prepares to begin her role here at News 12 on July 5. Please join me in welcoming her to the News 12 family!

Jacques Natz

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