

From: Carter, Ray (CMG-Pittsburgh)
Sent: Tuesday, September 27, 2016 10:42 AM
To: WPXI-TV All Users (CTV-Pittsburgh)
Subject: ND Announcement

Dear staff,

I am pleased to announce the hiring of Suzanne Nadell as News Director for WPXI-TV, effective October 17. Suzanne has been the news director since March of 2013 at KOKI, our CMG-owned station in Tulsa. She has led the charge in a market once dominated by a powerful legacy station. In 3 and a half short years, she and her team have leveled the field considerably. If you speak to people in the KOKI newsroom (and I'm sure a couple of you will J), you'll find that she is bright, personable, competitive, and relentless in her pursuit of excellence. On top of all of that, she is one very nice lady. As I spoke with people who know her well, her even-tempered approach and authentic personality kept coming up.

Suzanne has had a distinguished career and is more than ready to take the wheel of the Channel 11 news machine. Prior to her time as news director in Tulsa, she was an executive producer at WSB in Atlanta, a producer at WFLA in Tampa, as well as WFTV in Orlando, and WBBH in Fort Myers. She began her career as a reporter, producer and production assistant in Johnson City, TN. Talk about working your way up in the business!

Suzanne is married to husband, Michael. They are the proud parents of a 6 year old son named Price. Please offer Suzanne (and her family) a big Pittsburgh welcome! I'm excited for her to help us continue our winning ways.

I can't send out this note without mentioning the remarkable candidates who made this decision such a difficult one. Among those candidates was Scott Trabandt, who will continue to help run the day to day and keep us on our toes as Managing Editor. When I delivered the tough news to Scott, he let me know of his commitment to this town, station and company, and pledged his full support to Suzanne. I expected nothing less from Scott. A class act through and through. There were other candidates (within CMG and from the outside) who were also quite impressive.

WPXI is a newsroom with great momentum, and a place to which strong leaders want to come. We are fortunate indeed.

Please join me in rolling out the black and gold carpet for Suzanne and her family!

Ray Carter | Vice President / General Manager
4145 Evergreen Road, Pittsburgh, PA 15214