

August 11, 2016

To: KCAU Staff

From: John Curry

Regarding: News Director

It is my pleasure to announce the addition of Jim Parker as News Director of KCAU Television and SiouxlandMatters.Com. Jim will be joining us on Monday September 12.

Jim comes to KCAU with an extensive background in the newsroom having held a variety leadership roles, most notably: Executive Producer of Digital Media, ABC7 & NewsChannel8, Washington, D.C. Director of Digital Media Operations, CBS San Francisco, News and Operations Manager, KGW-TV, Portland, and Executive News Producer, WTXF-TV Philadelphia. Jim also worked briefly at our sister stations in Iowa as News Director for both WOI and WHBF from 1997-2000.

I believe that Jim is the right fit for our news operation as we transition into our new facility later this year and will make an immediate and positive impact on our newsroom operation.

Please join me in welcoming Jim to the team!

John Curry