

From: "Breland, Sandy"

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To: All Corporate Officer, All GMs

Subject: KPLC GM

As you're all aware, Jim Serra will be retiring from KPLC next month following an impressive 34-year career as leader of that station. Under Jim's leadership, KPLC has thrived as a powerhouse station and strong voice in the Lake Charles community . While this is a big position to fill, fortunately we did not have to look too far. It was announced to the KPLC staff today that John Ware will become GM when Jim retires next month. John has done an outstanding job as GSM and has been an integral part of the station. . He was also part of our GM leadership program this past year. John is passionate about the success of KPLC and its important role in the community. I look forward to working with John in his new role and watching him grow an already dominant station. It was also announced that LSM Dianna Mayo, a veteran of KPLC will become the new GSM. Dianna actually started her career at KPLC as an intern and has worked in nearly every department before becoming an AE, DSS, DSM, and her current role as LSM. The response at today's staff meeting just reinforced the confidence I have in these promotions. Please join me in congratulating both John and Dianna, and a very, very big thank you to Jim Serra.

Sandy