

Jenelle Shriner Named News Director of KPLC-TV

Jenelle Shriner has been named News Director at KPLC-TV, Raycom's NBC affiliate in Lake Charles, Louisiana.

Prior to accepting the position with KPLC, Shriner was the Assistant News Director/ Acting News Director at KVUE-TV in Austin, Texas.

Shriner spent 14 years as a Producer or Executive Producer on morning newscasts all over the country, including WTVD in Raleigh, KOMO in Seattle, WINK in Fort Myers, KVUE in Austin, and KPRC in Houston.

Shriner's passion for the morning news translates into numbers. As Executive Producer at KVUE, she helped deliver first-place ratings. During her time as Executive Producer in Houston, she helped bring the morning news to #1 for the first time in station history.

KPLC General Manager John Ware said, "We are delighted to have found such an exceptional person who brings an abundance of experience and enthusiasm to fill this key position for KPLC"

Shriner is an Emmy award-winning journalist with a 'digital first' philosophy and a passion for storytelling and integrity.

"I'm thrilled to help carry on the tradition of great journalism at KPLC, serve the people of Southwest Louisiana, and join the Raycom family" said Shriner.

Shriner is a native of Asheville, North Carolina. She graduated with a degree in Journalism & Mass Communication from the University of North Carolina at Chapel Hill.

Shriner will begin at KPLC on September 19th.