

From: Mark Pimentel <Mark.Pimentel@cbs46.com>

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To: All WGCL <AllWGCL@meredith.com>

Subject: News Director Announcement

All:

The decision has been made that to continue moving forward, a change is needed in newsroom management.

Our station has undergone many changes over the years. I hope you will share the same optimism that I do that this change will continue our forward momentum.

We thank Larry Perret and Leesa Dillon for their hard work making the initial improvements that were needed. Larry is headed home to California to be nearer his aging mother. We wish them well.

I am excited to announce Frank Volpicella has accepted the role of News Director. Frank comes to CBS46 with strong market knowledge and over 20 years of successful ND experience. At WSB Frank was first a producer and later an Executive Producer, and one of the strongest product producers I have ever worked with. After a brief stint as ND in Lexington Kentucky, Frank's leadership at WAFF in Huntsville Alabama helped transform a perennial #3 station to #1.

For the past 15 years Frank was ND at KVUE in Austin Texas where he solidified the news leadership position, and his team, won a Peabody and National Murrow for overall excellence.

Although Frank is here this week, due to prior commitments Frank will join the team full time July 11 – until then Assistant News Director Rudy Murrieta will be in charge.

A full newsroom meeting with Frank is scheduled for this Wednesday night at 6:30pm, you are urged to attend.

Thanks, MP

Mark Pimentel

Vice President / General Manager

CBS46 & Peachtree TV

425 14TH Street NW, Atlanta GA, 30318

