

From: Dunn, Peter-CTS
Sent: Friday, May 19, 2017 12:12:10 PM
To: @KOVr-KMAX Station
Subject: Memo to Sacramento Employees

I am writing to announce that our friend and colleague Kevin Walsh will be moving back to San Francisco to become President and General Manager of KPIX and KBCW, as well as KSTW, our CW station in Seattle. Kevin will be succeeding Bruno Cohen, who is retiring at the end of May after 40 great years in the television business.

Kevin has done a terrific job of leading KOVR and KMAX during the past nine years. We know his experience in Sacramento and his many years of working in the Bay Area will serve him well as he takes on his new responsibilities.

Kevin will be splitting time between Sacramento and San Francisco over the next few weeks. We expect to announce his successor at KOVR and KMAX in the near future.

Please join me in congratulating Kevin and wishing him continued success as he returns to the Bay Area.

Peter

May 19, 2017

**KEVIN WALSH NAMED PRESIDENT & GENERAL MANAGER OF
CBS TELEVISION STATIONS' SAN FRANCISCO BAY AREA PROPERTIES
Executive Returns to Bay Area Following Nine Years
Overseeing CBS-Owned Stations in Sacramento**

San Francisco - Veteran CBS Television Stations executive Kevin Walsh has been named President and General Manager of the group's San Francisco Bay Area properties, KPIX-TV and KBCW-TV, as well as KSTW-TV, the CBS-owned affiliate of The CW in Seattle. The announcement was made today by Peter Dunn, President, CBS Television Stations.

Walsh is assuming his new role after spending the past nine years as Vice President and General Manager of KOVR-TV and KMAX-TV, the CBS-owned duopoly in Sacramento. He is succeeding Bruno Cohen as President and General Manager of the company's San Francisco and Seattle stations. Cohen is retiring from CBS at the end of this month.

"Kevin's long track record of success in Sacramento and, before that, decade of experience in San Francisco make him an excellent choice to follow in the footsteps of Bruno Cohen, and ensure that we have a smooth leadership transition at our stations in the Bay Area," Dunn said. "We look forward to having Kevin work with our talented employees both in San Francisco and Seattle to make sure we continue to do a great job of serving our viewers, advertisers and community partners in these important markets."

Walsh joined CBS Television Stations in August 2005 when he was hired by Cohen (then the General Manager of KMAX) to serve as General Sales Manager at KMAX. Walsh was promoted to Vice President and Director of Sales for both KOVR and KMAX in March 2007, and became Vice President and General Manager of the stations in October 2008 when Cohen left Sacramento to become President and General Manager of WBBM-TV, the CBS-owned station in Chicago.

Walsh's local television background also includes 10 years with KRON-TV in San Francisco, including four years as the station's General Sales Manager. Prior to that, he spent four years in the sales department at KABC-TV in Los Angeles and three years as an account executive at KTLA-TV in Los Angeles.