

WAOW Announces New General Manager

Veteran broadcaster Curtis Miles has been named General Manager at WAOW Television, the local ABC affiliate in Wausau, WI. The announcement was made today by Tom Allen, Regional Vice President for Quincy Media, parent company of WAOW. "We look forward to having Curtis lead our excellent team at WAOW. His deep and broad experience in television will be a great asset to the station and the community."

Miles comes to WAOW from WLS TV, the ABC owned station in Chicago, where he currently serves as Vice President of Creative Services and Local Programming. During his twenty-five year career in broadcasting, Curtis has additional experience as a News Director, Production Manager and research consultant, and holds bachelor and masters degrees from the University of Iowa.

Mr. Miles will be moving to Wausau with his wife Meg, and their two sons, Jackson, 16 and Wyatt, 13. He will begin his new duties at WAOW on Monday, July 31st. "I'm thrilled for this opportunity to join the talented folks on the WAOW team," said Miles. "I am looking forward to being part of the fine tradition of local news and community service that WAOW has provided for more than 50 years."

For more information contact:

Tom Allen
Quincy Regional Vice President
5727 Tokay Boulevard
Madison, WI 53719
608-661-2730

Quincy Media, Inc. and its subsidiaries do not discriminate in the sale of advertising in any medium (broadcast, print, or interactive), and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.