

From: Kelly Frank
Date: November 14, 2017 at 8:12:32 AM EST
To: wbns staff
Subject: Staff Announcement

Please join me in welcoming DeLaina Givens Crutcher to 10TV as Executive Producer of 10 This Morning!

DeLaina comes to us from WKYT in Lexington, Kentucky where she has been for the last 12 and a half years.

She worked every shift in the building as a producer and worked her way up.

In 2012, she became EP of Morning News, then four years later was moved to Executive Producer, Digital Content which she has been doing for the past year and a half. Before joining WKYT, DeLaina was at WLEX – first as an editor and then a promotions producer.

Her diverse experience and her expertise in both broadcast and digital leadership speak to the mission and strategy of 10TV.

DeLaina is from Lexington and graduated from Western Kentucky University. As much as she loves Lexington – DeLaina had this to say about her upcoming move: “...when an opportunity to work at WBNS comes knocking, you take it! I am very excited to join the team and can't wait to get to work.”

Here's a little more from DeLaina:

I am married to Kenneth Crutcher, and we have two fabulous daughters, Aaliyah, 10, and Ashlyn, 8.

I am a preacher's kid who was born on Christmas Day. My oldest daughter is a New Year's Day baby.

My youngest daughter's birthday is the day before my wedding anniversary. So we didn't space things out too well in my household!

I LOVE Kentucky basketball --- I promise not to be overly obnoxious.

I also like Kentucky football, but you might be able to persuade me to cheer for the Buckeyes. Don't even try it with basketball.

DeLaina joins us on Tuesday, January 2, 2018!

Jen Nickels and I will be working closely with the morning team on the full transition.

Kelly Frank
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