



FOR IMMEDIATE RELEASE:

Contact: Demetria Wright, 312-705-2649

**KENT HARRELL NAMED NEWS DIRECTOR FOR CBS 58 AND
TELEMUNDO WISCONSIN**

May 12, 2017 - Milwaukee, WI - Kent Harrell has been named News Director for CBS 58 (WDJT-TV) and Telemundo Wisconsin. Harrell brings more than 15 years of news management experience to the position. Prior to joining CBS 58, he was news director at the ABC/Fox duopoly in Springfield/Decatur, Illinois. His start date is set for June 12, 2017.

Harrell has experience leading a Wisconsin news team. He previously served as news director at WFRV-TV in Green Bay from 2012-2014.

“I’ve been following CBS 58 for a while, and I’m impressed with the changes and growth over the past few years. I’m looking forward to leading this talented group of news people and delivering an exceptional newscast to the viewers of southeast Wisconsin,” Harrell said.

Harrell has an extensive news background that includes serving as news director for stations in Corpus Christi, Texas, Rockford, Illinois, Green Bay and Springfield/Decatur.

Harrell will oversee CBS 58 News at Noon, 4pm, 5pm and 10pm, the CBS 58 Morning News from 4:30-7am, The Telemundo Wisconsin News at 10pm and the CBS 58 News at 9pm on WMLW.

Weigel Broadcasting Co. and affiliate companies own and operate The U/WCIU-TV 26.1, The U Too/ WCIU-TV 26.2, MeTV/WCIU-TV 26.3, Me-Too/WCIU-TV 26.4, Bounce TV/ WCIU-TV 26.5, H&I/WWME-CD 23.2, WWME-CD 48.1 in Chicago, IL; CBS/WDJT-TV 58.1, MeTV/WDJT-TV 58.2, H&I/WDJT-TV 58.3, Decades/WDJT-TV 58.4, MeTV/WBME-CD 41.1, WMLW-TV 49.1, Bounce TV/WMLW-TV 49.2 ThisTV/WMLW-TV 49.3 Telemundo-Wisconsin/WMLW-TV 49.4, Telemundo-Wisconsin/WYTU-LD 63.1 in Milwaukee, WI; and ABC/WBND-LD 57.1, MeTV/WBND-LD 57.2, Movies! WBND-LD 57.3, CW/WCWW-TV 25.1, THIS/WCWW-TV 25.2, My Michiana/ WMYS-TV 69.1, Telemundo-South Bend/WMYS-LD, 69.2, Decades/WMYS-LD 69.3 in South Bend, IN.