

From: Marshall Porter

Sent: Thursday, September 28, 2017 7:08 PM

Subject: News Director Announcement

It gives me GREAT pleasure to announce to you, we have our next News Director.

Funny how you can do a nationwide search and talk with people from both coasts... and yet ultimately you find a uniquely qualified person, right in your backyard.

Such was the case here, as I am thrilled that Mike Mickle will be joining us as our News Director, effective Wednesday October 4, 2017.

Most of you probably know Mike, from his days of reporting and anchoring at KWQC... for some 18+ years I might add.

Some of you might recall Mike from his days of being a News Director and anchoring at I.N.N. (Independent News Network) which used to be located in Davenport.

Or some of you will know Mike from very recently, as the Producer of the incredibly poignant documentary about Teen Suicide.

He's no stranger to Newsrooms and he's certainly no stranger to this community.

I couldn't be happier!

You will find Mike approachable, knowledgeable and very hands on. He's solution based and committed to growing our audience. He will ensure we deliver better, cleaner, and more compelling newscasts than we have ever done. Given his vast market knowledge, he will bring a wealth of contacts and credibility to your newsroom and he also knows the competition, along with how we can compete more effectively with them. I am absolutely certain, if you work in our Newsroom, you will learn and grow under Mike's tutelage!

Please join me in welcoming Mike to our family on Wednesday and the days to come. Introduce yourself, get to know him, and help him become acclimated to our team.

Thanks Much!

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Marshall Porter

Vice President and General Manager

WHBF TV, KGCW TV, This TV

231 18th Street

Rock Island, IL