

From: Longo, Robert (CMG-JacksonvilleTV)
Sent: Wednesday, January 10, 2024 10:31 AM
To: !CMG - JAX - All TV (CMG-JacksonvilleTV); York, Dan (CMG-Atlanta)
Pittman, Marian (CMG-Atlanta) Mumma, Nelson (CMG-Atlanta) Briggs, Paul
(CMG-Orlando) Commodore, Tina (CMG-Orlando) Marcilliat-Falkner, MaryEllen
(CMG-Atlanta) Balthazar, Jason (CMG-Orlando)
Subject: Meet Our Next News Director

Team,

After a search that yielded candidates across the nation and company, I am thrilled to announce that Jason Balthazar will be the next News Director to lead our Action News Jax team!

Jason is currently the Managing Editor at CMG's Orlando news blowtorch – WFTV. As many of you remember, Jason was the Managing Editor here at Action News Jax between 2018 -2020. He's a veteran, experienced journalist and broadcaster who has also been in the trenches as an Executive Producer and Producer previously at WFTV, and has his Bachelor of Arts, Radio and Television from the University of Central Florida. He's coming off a strong year with breaking news, hurricane/severe weather and Emmy wins.

Clearly, Jason knows Florida – and Jacksonville. He comes in with a solid understanding of this market, our stations, brand and newsroom. Quite frankly, as those of you who know him know – he is a natural leader who can step in and set our course for today and the future.

Jason starts here soon – the week of January 21st – hitting the ground running just before the start of February Sweeps.

Please join me in welcoming Jason Balthazar as our new Action News Jax News Director!

Bob

Bob Longo | Vice President & General Manager
Cox Media Group <<http://www.coxmediagroup.com/>> |
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