

**From:** Miles, Sarah  
**Sent:** Tuesday, August 27, 2019 9:45 AM  
**To:** All WMBF  
**Subject:** New Opportunity

Nearly 5 years ago Ashley Talley came to WMBF News to interview for our News Director position and it quickly became clear that she was the leader of the candidate pack. Little did she know what she was getting into.

Covering Hurricanes, massive fires, record flooding, devastating crimes, relentlessly pursuing uncooperative city and county leaders, exposing wrongdoing, launching newscasts, coaching and branding are just a few of the requirements of the incredibly challenging and rewarding job as News Director here at WMBF. And, Ashley has lead our team through it all with grit, grace and dedication.

Now, she is taking her talents to WRAL where she will manage investigative, enterprise, state house and education teams.

It's been amazing to collaborate with, learn from and develop such a powerful professional and personal relationship with Ashley. I am so proud of her accomplishments and for this next opportunity to continue to develop her career.

So, Congratulations! Until we meet again.

Sarah Miles | WMBF News | *VP & General Manager*

I'm pleased to share that Ashley Talley will be joining the WRAL Newsroom as Enterprise Executive Producer.

Ashley is currently the news director at WMBF News in Myrtle Beach. She leads a team that produces more than 30 hours of news each week and has the fastest growing digital platforms in the market. She has worked to build the station's investigative team, earned a reputation for recruiting strong talent, and started a station podcast called "*Carolina True Crime*."

Previously, Ashley was the assistant news director at WCTI, an assignment editor at WSOC, and assignment manager at WWAY.

Ashley's first day will be September 23rd. Please give her a warm welcome!