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Rob Boenau
Marketing Director
WOIO / WUAB TV
Cleveland, Ohio
rboenau@raycommedia.com
216-367-7111

IAN RUBIN JOINS CLEVELAND 19 NEWS AS NEWS DIRECTOR

CLEVELAND, OH – February 28th, 2018 Cleveland 19 News welcomes a respected and innovative News Director to lead Cleveland 19 News. Ian Rubin joins WOIO and WUAB from WNEM TV, the CBS Affiliate in Flint, Michigan.

With more than 30 years of local news experience, lan's leadership in multi-platform coverage of big breaking stories like the Flint Water Crisis and a terror attack at Bishop International Airport made WNEM a market leader. He also successfully oversaw the expansion of news on air, online and on mobile, the station's transition to an aggressive Asking Tough Questions approach and numerous community projects to enhance the lives of viewers in the region.

lan prides himself on working passionately to grow the skills of the journalists around him and providing them with opportunities for career advancement. Many of the people he has supervised are now in some of the largest markets in the country.

"WOIO has a strong foundation in place for excellent local journalism." Rubin commented. "I am delighted to have the opportunity to collaborate with so many determined and thoughtful individuals in the pursuit of great local content relevant to the audience we serve".

"We are very happy that Ian is joining us to spearhead our news efforts." WOIO/WUAB Vice President and General Manager Erik Schrader commented. "He's a great teacher and a great leader. We look forward to working with him."

Prior to Michigan, Ian worked in news management in Ohio at the then NBC and Fox duopoly in Dayton, the NBC affiliate in Boston and at cable outlets in the suburbs of NYC. His first day at WOIO will be March 19th.

About Cleveland 19

Cleveland 19 is owned & operated by Raycom Media, Inc. Raycom, an employee-owned company, is one of the nation's largest broadcasters and owns and/or provides services for 53 television stations in 37 markets and 18 states. Raycom stations cover 13.1% of U.S. television households and employ nearly 4,000 individuals in full and part-time positions. Further information about Raycom can be found at the corporate website, http://www.raycommedia.com