

**January 4, 2018**

Paxton Media Group promoted Bill Evans to vice president and general manager of NBC affiliate WPSD Local 6 in Paducah, KY. He replaces Richard Paxton. Mr. Paxton remains president of the television station and chief financial officer of Paxton Media Group.

Mr. Evans has served as vice president of news and operations of WPSD for the last 17 years. He began at the station in 1997 as news director. Prior postings include Tulsa, Cedar Rapids, Nashville, Birmingham, St. Louis, and Little Rock. He began his career as a sports director at KTVE in El Dorado, AR. Evans later worked as a reporter, producer, and executive producer.

Evans graduated from Arkansas State University with a Bachelor of Arts degree (1981) and from Murray State University with a Masters of Mass Communications (2012).