

From: Davis, Joel
Sent: Tuesday, January 23, 2024 12:56 PM
To: Western Blvd - All Users
Subject: News Director Announcement

Everyone:

I'm excited to let you know that Mike Friedrich will be joining us in May as the next news director at WRAL News. Mike is currently the news director for KUTV in Salt Lake City. Lori Grant and Mark Boyle both worked for him earlier in their careers. You can read all about him in the attached announcement, but I think we were most impressed with a variety of traits. He is calm and kind, driven to win, understands the need to dominate both breaking news and weather but also enterprise and in depth content, and is high energy - he moves at a quick pace. **He will also be here in person this Friday at 2:30pm.** I hope you'll join us then in Café 550 for his introduction.

Mike got to meet Rick during the interview process and the two will have a few weeks of overlap time in May for a handoff. Mike will formally take over after May 31, which will be Rick's final day. Stay tuned for word on how we'll celebrate that as we get closer to the date.

Please don't hesitate to see me, Heather or Rick with any questions about Mike, but I also hope we'll see you Friday for his introduction.

JOEL DAVIS
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