



WRIC Announces New News Director

For Immediate Release

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Bernie Ritter, News Director, 8News

RICHMOND, VA– Jan. 4, 2024 - WRIC, Richmond's ABC affiliate, is excited to announce the appointment of Bernie Ritter as the News Director for 8News. With an extensive and distinguished career spanning over three decades in broadcast media, Bernie brings a wealth of experience, leadership, and an impressive track record to the 8News team.

"Throughout his career, Bernie has demonstrated a commitment to excellence, team building, and innovation in news production. His strategic vision, combined with a deep understanding of audience engagement, positions him to lead this accomplished and growing newsroom," said Steven Blanchard, VP and GM of WRIC.

Prior to joining WRIC, Bernie served as the News Director at WNCT-TV in Greenville, North Carolina, for nearly seven years. His tenure there was marked by innovative content creation, adept team management, and a commitment to community engagement.

He believes in the critical role that local news plays now more than ever. "Being a journalist is all about service to the public, informing our community, being balanced, hyper-local focused and telling the stories of the people in our neighborhoods," Bernie says, "I can't wait to join the 8News family, and to become part of the vibrant Richmond community."

Bernie's career includes significant roles at News 12 New Jersey, Al Jazeera America, ESPN, WPXI-TV, WEWS News Channel 5, WPTY and KDKA. He holds a Bachelor of Arts in Communications from Duquesne University.

Please join us in welcoming Bernie Ritter to the 8News team and to our Richmond community.

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About Nexstar Media Group, Inc.

Nexstar Media Group (NASDAQ: NXST) is a leading diversified media company that leverages localism to bring new services and value to consumers and advertisers through its traditional media, digital and mobile media platforms. Its wholly owned operating subsidiary, Nexstar Media Inc., consists of three divisions: Broadcasting, Digital, and Networks. The Broadcasting Division operates, programs, or provides sales and other services to 198 television stations and related digital multicast signals reaching 116 markets or approximately 39% of all U.S. television households (reflecting the FCC's UHF discount). The division's portfolio includes primary affiliates of NBC, CBS, ABC, FOX, MyNetworkTV and The CW. The Digital Division operates 120 local websites and 284 mobile apps offering hyper-local content and verticals for consumers and advertisers, allowing audiences to choose where, when and how they access content and creating new revenue opportunities for the company. The Networks Division operates *NewsNation*, formerly WGN America, a national news and entertainment cable network reaching 75 million television homes, multicast network Antenna TV, and WGN Radio in Chicago. Nexstar also owns a 31.3% ownership stake in TV Food Network, a top tier cable asset. For more information, please visit www.nexstar.tv.