

From: "Siegel, Bill"

Date: January 14, 2020 at 9:46:44 AM EST

To: WSFL Group

Subject: Our News Director

Team,

I'm excited to announce we have found the leader who will launch WSFL's news organization.

Nicole Wolfe, currently the Assistant News Director at our sister station in Tampa, will join us next month.

Nicole has more than 22 years of experience as a journalist. In addition to Tampa, she has held key newsroom leadership positions in Dallas, Denver, Columbus, Philadelphia and Orlando. Her successful track record of launching newscasts, leading teams of reporters and photojournalists, and designing coverage for big events will be a huge asset for our organization.

I've seen firsthand the work Nicole has done in Tampa, helping to continuously improve the journalism produced by the station, and I know she will bring the same collaborative spirit to South Florida.

Nicole is excited by the challenge of building our newsroom, and working alongside all of you. I can't wait to introduce her to you in person as soon as possible.

Thank you, and see you all later this week,

Bill

Bill Siegel

Vice President & General Manager

WSFL-TV

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Give light  and the people will find their own way
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