

I am pleased to announce a new addition to the KSBY-TV Management Team. Kendra Martinez will be joining us in early May as our new News Director. Kendra has been News Director at KBOI News in Boise, Idaho for the last three years. She was promoted to the position after serving as the Managing Editor there for 2 ½ years. In addition to an interim ND job in Idaho Falls, Kendra has been an EP, Senior Producer and an Associate Producer at several different TV stations and a reporter for the Idaho Statesman newspaper.

Kendra and her family are looking forward to moving back to California. Kendra grew up and lived in San Diego until she turned 13. Her first day will be May 9.

Welcome Kendra!

Kathleen Choal

KSBY-TV, President & General Manager
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