

# MARK PETROVICH

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## SUMMARY

Organized, logistically oriented production leader who develops strong working relationships and builds teams through hands on collaboration. Expertise in:

- Scheduled & Breaking News Production
- Management Experience
- Budgeting & Cost Management
- Sports Coverage & Live Events
- Writing
- Leadership & Teambuilding

## EXPERIENCE

**JET PROPULSION LABORATORY**, Pasadena, CA  
Media Relations Specialist

**April 2008 - Present**

- Write news releases.
- Developed and successfully pitched stories to multiple media outlets.
- Coordinate and schedule documentary film shoots.
- Video production

**KNBC-TV, Los Angeles, CA**  
Overnight Assignment Editor

**October 2008 – Jan. 2011**

- Supervisor breaking news coverage
- Assign crews to stories
- Book feeds
- Write stories for station website

**ABC NEWSONE**, Los Angeles, CA  
Producer

**2003 – April 2008**

- Field produces breaking news for local stations, and network.
- Edit stories on Leetch system for Pathfire Service.
- Maintain relationships with ABC affiliates including working with stations on meeting their needs, producing news packages (entertainment and news), regional lineups, write scripts, order satellite feeds, coordinate regional coverage.
- Grew positive relationships with affiliates by using effective news judgment and logistics in deciding what stories are fed to affiliates

**FREELANCE PRODUCER**, Los Angeles, CA

**2002 - 2004**

- Served as field producer for coverage of the Stanley Cup finals. The Score, Toronto, Canada June 2003
- Morning news writer/producer. (2002- 2003), KTTV Fox News, Los Angeles, CA
- Producer of segments and full-length shows. (2002 – 2003), TV Games Network, Los Angeles, CA

**CITY TV**, Santa Monica, CA  
News Director

**2002 - 2004**

- Oversaw the production and budget of the cable news program "Santa Monica Update" including supervising staff, and scheduling employees.
- Managed the look and rundown of the newscast and up-dated image by building new graphics and open for the program.

**FOX SPORTS NEWS**, Los Angeles, CA  
Coordinating Producer – Assignment Manager

**1999-2002**

- Supervised daily coverage for Fox Sports Net Regional Sports Report including managing staff, content, and show production.
- Led all National Hockey League coverage: day-to-day, features, analysts, live shots, packages, and all-star, playoff and championship games.
- Produced live shows, coverage and feature stories, including 1998 Super Bowl.

**KABC-TV**, Los Angeles, CA  
Sports Producer

**1989-1999**

- Produced 6 & 11 p.m. sportscasts and weekly "Sportscene", live remotes and sports specials.
- Coordinated crews, travel and budget for remote event and story coverage.
- Broke stories, including Wayne Gretzky and Shaquille O'Neal trades.
- Won two Golden Mike Awards for best sportscast and a local Emmy for "Monday Night Live".
- News writer/producer for coverage of LA riots, earthquakes, fires and El Nino.

**KMGH-TV**, Denver, CO  
Sports Director/Producer

**1988 - 1988**

**KSDK-TV**, St. Louis, MO  
Sports Producer

**1982 & 1987**

**KMBC-TV**, Kansas City, MO  
Sports Director/Producer

**1985 - 1985**

**"GEORGE MICHAEL SPORTS MACHINE"**, **WRC-TV**, Washington, DC  
Producer

**1984 - 1984**

## EDUCATION

Bachelor of Arts Degrees in Communications and Business Administration  
Southern Illinois University, Edwardsville, IL

## AWARDS

Regional Emmy for "Monday Night Live" Sports show  
Golden Mike for Sports casting