

MICHAEL D. CURTIS

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QUALIFICATION HIGHLIGHTS

- ◆ Award-winning broadcast journalist with more than 28 years of producing and reporting experience.
- ◆ Dynamic newsroom leader with proven record in innovating and developing news content and programming.
- ◆ Exceptional managerial, organizational and planning abilities, utilizing strong interpersonal and teamwork skills.
- ◆ Superior writing, creative and communications talents, offering marketing and media relations expertise.
- ◆ Mastered all aspects of television news, incorporating multiple media platforms and social networks.

EXPERIENCE

WCAU-TV, NBC 10, Philadelphia

10/11 – Present

CONTENT PRODUCER: *Gather, research and write local, national and international stories, producing news content for NBC O&O in #4 media market. Work closely with management, editorial staff and reporters on content production in a deadline-driven environment. Organize and produce daily news content on various platforms, including NBC 10 website. Write and produce morning cut-ins for **The Today Show**. Desktop edit stories for multiple newscasts using DaletPlus computer system.*

NEW JERSEY NETWORK, PBS, WNJN/WNET-TV, New Jersey/New York/Philadelphia

12/93 – 7/11

EXECUTIVE PRODUCER, NJN NEWS: *Planned, designed and produced daily 30-minute newscast on The New Jersey Channel broadcast in New Jersey, New York and Philadelphia markets. Coordinated and supervised news operation, managing news staff of more than 25 in Newark, Trenton and South Jersey bureaus. Wrote copy, teases, bumps and created pre-production graphics and effects for newscast. Delegated writing and other assignments to anchor, reporters and associate producers. Made editorial decisions on news content and edited and approved all scripts. Coordinated all live shots and news feeds for broadcasts. Organized and produced special reports and breaking-news team coverage, including 9/11 attacks and resignation of Governor James McGreevey. Co-produced election coverage specials. Organized and crafted live political convention coverage. Promoted and wrote for NJN News website and produced online special coverage. Wrote and produced news series and documentaries for Network. Arranged and oversaw statewide emergency broadcast coverage as part of Network's public service mission. In addition, hired, managed and mentored interns. Mastered ENPS & BASYS systems.*

WREG-TV, CBS Affiliate, Memphis, TN

8/89 – 12/93

PRODUCER: *Planned and designed weekend newscasts and three 30-minute weekly morning news shows. Wrote copy, teases, bumps and pre-production graphics and statistics. Managed news staff of reporters, photographers and editors. Assigned writing duties to anchors and edited reporters' copy. Made editorial decisions on news content and changed story form accordingly. Coordinated live shots for newscasts. Handled all aspects of satellite news-gathering. Produced and anchored morning cut-ins. Duties also included assignment desk. Mastered Newstar computer system.*

WTVW, ABC Affiliate, Evansville, IN

10/85 – 8/89

GENERAL ASSIGNMENT REPORTER: *Wrote, produced and edited daily news packages, specializing in police and court stories. Researched, wrote, produced and edited news series and special projects. Live shot experience included spot news, election coverage and features. Daily reports included live on-set work. Substitute news, sports and weather anchor for morning and evening broadcasts. Assigned stories and shot video. Represented station at public events.*

WXVT-TV, CBS Affiliate, Greenville, MS

2/84 – 10/85

ASSISTANT NEWS DIRECTOR/WEEKEND PRODUCER: *Supervised daily news operations. Assigned stories, co-produced newscasts and managed staff. As producer, coordinated news operations for 30-minute weekend newscasts. Made all editorial decisions, stacked news stories, wrote and approved copy and edited videotape.*

GENERAL ASSIGNMENT REPORTER: *Shot, wrote, produced and edited packages, news series and voice-overs. Reports included hard news, features, entertainment and investigative pieces. Hosted special programs and talk shows.*

EDUCATION

Master of Science in Journalism, NORTHWESTERN UNIVERSITY, Medill School of Journalism, Evanston, IL 1983

Bachelor of Arts in English, CORNELL UNIVERSITY, Ithaca, NY 1982

MICHAEL D. CURTIS

Page 2

HONORS

New Jersey Broadcasters Association, 2011

Best of the Best Award – “Best News” - TV

Philadelphia Press Association, 2010

First Place – Television Enterprise

Emmy Award, 2003 - Mid-Atlantic Region

Outstanding Single News Broadcast – Markets #38 and Larger

Emmy Award, 1996 - Mid-Atlantic Region

Outstanding Single News Broadcast – Markets #38 and Larger

Emmy Award Nomination, 2008 - Mid-Atlantic Region

News Excellence

Emmy Award Nomination, 2002 - New York Region

Outstanding Writer – Documentary

Emmy Award Nomination, 2002- Mid-Atlantic Region

Spot News/Extended Coverage

Gabriel Award, 2002 - Certificate of Merit

For Exemplary Achievement and Public Service in the Art of Communications

Society of Professional Journalists Award, 1995 - Greater Philadelphia Chapter

Best Television Documentary

Society of Professional Journalists Award, 1995 - New Jersey Chapter

First Place – Television Features

Indiana Associated Press Award, 1986

Best News Series

SPECIAL PROJECTS

National Documentary, 2001

Wrote and produced Holocaust education documentary, “**Lessons for Life,**” that aired throughout the country on American Public Television. Program compared and contrasted how the Holocaust is taught in classrooms in the United States, Israel, Poland and Germany. Documentary is used in New Jersey public schools curricula as a teaching guide.

Television Consultant/Producer, 1995-1997

PATH Medical & Associates

Wrote and produced television spots for PATH in New York State. Wrote and produced promotional video for medical office. Served as consultant and editor for television commercials and medical publications.

WTVW News Special, 1988

Wrote, produced and hosted a 30-minute show, “**The Harlaxton Experience,**” a documentary focusing on the University of Evansville’s British extension campus in Grantham, England.

Documentary, 1987

Researched, wrote, produced and edited a 45-minute promotional/recruitment tape for M/G Transport Services Barge Co., Cincinnati, OH