

From: "Poss, Joe"

Date: September 22, 2026 at 4:22:54 PM CDT

To: WTMJ TV All

Cc: "Plantinga, Lyn", "Helt, Anita", "Murri, Mike", "Kochenderfer, Tim"

Subject: Nicole Buckley - TMJ4 News Director

WTMJ colleagues:

I am pleased to share that Nicole Buckley has been named senior director of news at WTMJ in Milwaukee.

Nicole is a familiar and respected leader at TMJ4. Since 2021, she has served as editorial director, leading content strategy across platforms and helping align the newsroom's work with audience needs and company priorities.

She has played an important role in strengthening WTMJ's journalism, supporting newsroom transformation and building a culture focused on collaboration, accountability and strong local storytelling. Her leadership has helped advance investigative, enterprise and voices-focused journalism that deepens trust and connection with the Milwaukee community.

Before becoming editorial director, Nicole built and led TMJ4's investigative and enterprise team and held several newsroom leadership roles, including senior manager of investigative and enterprise content and executive producer. She also recently served as interim senior director of news at KRIS in Corpus Christi, where she led newsroom operations and editorial strategy during an organizational transition.

Nicole's work has been recognized with Regional Edward R. Murrow, Chicago/Midwest Emmy and Walter Cronkite honors, including recognition for investigative, innovation and political journalism. She is a graduate of Southern Illinois University and has completed leadership development through the Carole Kneeland Project, Poynter Institute Leadership Academy and MIT's Applied Agentic AI for Organization Transformation program.

Nicole brings the experience, newsroom judgment and steady leadership needed to guide WTMJ's news team and continue building on the station's strong commitment to serving Milwaukee audiences.

Please join me in congratulating Nicole on this new role.